

# Cookie Policy – Port of Gävle



### 1. What are cookies?

Cookies are small text files stored on your device when you visit a website. They are used to enhance your user experience, enable certain functions, and collect statistics about how the website is used.

## 2. Why do we use cookies?

Port of Gävle uses cookies to:

- Understands how visitors use our website
- Measure and analyze website statistics
- Improve the functionality and content of the website

We use the analytics tool **Matomo**, which is a privacy-friendly solution where all data is collected anonymously and stored on servers within the EU.

#### 3. What types of cookies are used?

Type of cookie	Purpose	Storage duration
Necessary cookies	Required for the website to function properly	Deleted when you close your browser
Analytical cookies (Matomo)	Used to anonymously analyze user behavior	Up to 13 months

Matomo anonymizes IP addresses, and no data is shared with third parties.

# 4. Consent and cookie management

As we only use Matomo in anonymouse mode, no active consent is required under current legislation. However, if you wish to avoid certain types of cookies, you can adjust your browser settings accordingly.

# 5. Changes to this policy

We may update this cookie policy. The latest version is always available on our website.

#### 6. Contact

If you have any questions about how we use cookies, please contact:

#### Gävle Hamn AB

Email: <u>info@gavlehamn.se</u> Phone: +46 (0)26-17 88 43